GOVERNMENT OF INDIA
FINANCE
LOK SABHA

UNSTARRED QUESTION NO:4582
ANSWERED ON:25.04.2008
ADVERTISEMENT BY REGIONAL OFFICES OF SBI
Yadav Shri Mitrasen

Will the Minister of FINANCE be pleased to state:

(a) the details of the funds allocated and expenditure incurred under the head advertisement to print and electronic media by the Regional Offices of State Bank of India during the financial year 2007-08,State-wise;

(b) whether small newspaper also received advertisement; and

(c) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF FINANCE (SHRI PAWAN KUMAR BANSAL)

(a): Details of funds allocated and expenditure incurred under the head advertisement to print and electronic media by the various circle offices of State Bank of India, state-wise during 2007-08 is at Annex.

(b) & (c): State Bank of India (SBI) has reported that they do advertise in small newspapers. Such decisions are taken by the bank based on their commercial judgement.